

News Release

For Immediate Release

Marco Polo Shenzhen Launches Series of Amazing Activities to Celebrate its 10th Anniversary



23 September, 2016 (Shenzhen) - September 15th is not only the birthday of the notable Italian explorer Marco Polo, but also the 10th anniversary of Marco Polo Shenzhen. During these splendid days, Marco Polo Shenzhen hotel hosted a series of amazing activities such as Media Appreciation Week, Clients Appreciation Month, Associates Appreciation Week and 10th Anniversary Celebration Ceremony to thank the public media, clients and associates who have been supportive and made contributions to the hotel throughout its 10 years' existence.



Media Appreciation Party - From September 6 - 8, core media from Shenzhen, Guangzhou and Hong Kong were invited to the Presidential Suite at Marco Polo Shenzhen to enjoy a three-day appreciation private gala dinner. The party was themed “colorful moments” and included 21 mainstream media professionals. Moreover, the party was decorated with seven rainbow colours as its theme display, with the beautiful colours representing the great support and contributions that the media made during the past ten years. Furthermore, an elegant portrait of a horse was displayed as the signature board, where guests could paint the picture in their favorite colours while offering blessings and good wishes to the hotel. Also, scarves in seven rainbow colours were prepared for guests to don before posing to take pictures with managers and leaders. After the pictures had been taken, guests were invited to the dining room to enjoy a special gala dinner that was prepared.

On 8 September, the famous Italian Chef Andrea Delzanno from Marco Polo Hongkong Hotel was invited to create his signature dishes to the hotel guests and also prepare for Marco Polo Shenzhen’s upcoming Italian Food Festival. The well-designed presents and activities surprised and satisfied the media guests. Also, the tailor-made Media Appreciation Video included a warm greeting from Dr. Jennifer Cronin, President of Marco Polo Hotels.



Clients Appreciation Month - Marco Polo

Shenzhen appreciates each and every guest of the hotel. In order to enhance the friendship and bond between hotel and guest, from 1 September 2016, the hotel's general manager, executive assistant manager, and director of sales and marketing have established an "Angel Sales Team" to offer greetings and well-designed afternoon tea to the

top 20 accounts, which include Huawei, LG, HP, C-trip, etc. Meanwhile, hotel has created several different appreciation offers, such as a special RMB888 net rate for a deluxe suite with mini-bar usage or book ten tables to get one table for free on Company Dinner and special business lunch package at Café Marco etc. to celebrate the important moment with guests



Hotel Associates Celebration Activities – Marco Polo Shenzhen's 10th Anniversary Celebration Ceremony was hold in the hotel's ballroom on 21 September. Leaders from China Tobacco, Marco Polo Hotels Group and previous General Managers were invited as superior guests to witness this

glory and memorable event. Meanwhile, hotel staff organized and filmed a video which is themed with love and cares to celebrate the anniversary to display the “Marco Polo way”. Furthermore, many other performances had been done during the ceremony, such as the performance of Jinye Chorus team from China Tobacco, Mr. Meng Jing with his traditional music instrument “suona” performance, employee’s singing performance and live sand painting of Marco Polo Shenzhen’s chronicle, etc.



The hotel can achieve a such shining goal are because of the efforts of all staff members, therefore, hotel awarded the employees who have been working at the hotel for 10 years with golden coins. Moreover, the whole month of September has been regarded as employees’ celebration month, various of employees’ activities such as employees’ trip, babies’ show, drawing competitions, cinema day and cake cutting ceremony will also be held during this beautiful moment to appreciate associate’s hardworking and contributions.



About Marco Polo Shenzhen

Marco Polo Shenzhen is located in the heart of Futian Central Business District, and is only 15 minutes to the Lowu Railway Station and Shenzhen Bay Port, 20 minutes to Shenzhen North Railway Station and Shenzhen Bao'an Airport, and 10 minutes to Futian/Huanggang Checkpoint. The 391 well-appointed rooms and suites are equipped with broadband Internet access, luxurious bathrooms, and state-of-the-art communications and entertainment facilities. Situated from the 35th to 41st floors of the hotel, The Continental Club provides the most luxurious accommodations for travelers. The hotel has 6 restaurants and bars, including Café Marco, Margarita Bar, Connect (lobby lounge), Carrianna Chinese Restaurant, Nishimura Japanese Restaurant and MCClub. Marco Polo Shenzhen has 31 function rooms, including Marco Polo Ballroom and one auditorium, which can accommodate up to 3,000 people and provide the ideal Shenzhen venue for meetings, seminars, and social events. The hotel's fully equipped Fitness Center includes a gym, sauna, and outdoor swimming pool, and hotel guests can indulge in relaxing spa treatments at the renowned Pure Spa.

For more information, please visit marcopolohotels.com

About Global Hotel Alliance

Founded in 2004, and based on the airline alliance model, Global Hotel Alliance ("GHA") is today the world's largest alliance of independent hotel brands. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands, and operates a multi-brand loyalty programme, DISCOVERY, which has over eight million members. GHA currently includes more than 30 brands, encompassing over 550 upscale and luxury hotels with 110,000 rooms across 76 different countries. For more information visit gha.com

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