

News Release

For Immediate Release

Marco Polo Shenzhen Hosts Its Signature Earl Grape Iced Tea Launch Party



June 21, 2016 (Shenzhen, China) – Marco Polo Shenzhen launched its signature Earl Grape Iced Tea on Father’s Day at the hotel’s Margarita Bar & poolside. More than 80 guests from core media, key accounts and in-house attended the event and experienced the signature drink.

The party started with a video presenting the Earl Grape Iced Tea. Mr. Birol Dincli, Director of RB&E and his team introduced the history of Earl Grey black tea and offered a live demonstration of serving the Earl Grape Iced Tea. Meanwhile, a cooking class was arranged on site for guests who wished to serve the new beverage to their fathers on this special day. All guests’ thirsts were quenched by this new summer concoction, and the party was made more special with Father’s Day cards created by children for their fathers. There was also an exciting Turkish-style dance, a lucky draw and delicious food to heighten the party atmosphere.

Ms. Rachel Wang, Executive Assistant Manager of Marco Polo Shenzhen said in the welcome speech, “This signature Earl Grape Iced Tea is created by our Marco Polo Hotels group and you



will have this unique refreshment at every Marco Polo and Niccolo hotel. For us, we really hope to bring some new ideas to refresh our valued guest. This modern take on a traditional recipe of Earl Grape Iced Tea with elderflower is very exquisite. It's good for health and suits the dietary needs of people nowadays. The reason we chose to arrange the Earl Grape Iced Tea launch party on Father's Day is to remind all of you to be mindful of your parents' health, and to also provide a platform for everybody to speak loud and tell your father how much you love him.”



About Marco Polo Shenzhen

Marco Polo Shenzhen is located in the heart of Futian Central Business District, and is only 15 minutes to the Lowu Railway Station and Shenzhen Bay Port, 20 minutes to Shenzhen North Railway Station and Shenzhen Bao'an Airport, and 10 minutes to Futian/Huanggang Checkpoint. The 391 well-appointed rooms and suites are equipped with broadband Internet access, luxurious bathrooms, and state-of-the-art communications and entertainment facilities. Situated from the 35th to 41st floors of the hotel, The Continental Club provides the most luxurious accommodations for travelers. The hotel has 6 restaurants and bars, including Café Marco, Margarita Bar, Connect (lobby lounge), Carrianna Chinese Restaurant, Nishimura Japanese Restaurant and MCClub. Marco Polo Shenzhen has 31 function rooms, including Marco Polo Ballroom and one auditorium, which can accommodate up to 3,000 people and provide the ideal Shenzhen venue for meetings, seminars, and social events. The hotel's fully equipped Fitness Center includes a gym, sauna, and outdoor swimming pool, and hotel guests can indulge in relaxing spa treatments at the renowned Pure Spa.

For more information, please visit marcopolohotels.com

About Global Hotel Alliance

Founded in 2004, and based on the airline alliance model, Global Hotel Alliance ("GHA") is today the world's largest alliance of independent hotel brands. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands, and operates a multi-brand loyalty programme, DISCOVERY, which has over seven million members. GHA currently includes more than 30 brands, encompassing over 550 upscale and luxury hotels with 110,000 rooms across 76 different countries. For more information visit gha.com

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