

News Release

For Immediate Release

The Pearl of Davao

What does it take to be hailed as the Hotelier of Year award for Sales and Marketing? We take a closer look at the story of the 2017 BMW Hotelier Awards winner, Pearl Peralta-Maclang from Marco Polo Davao.

A seasoned hotelier, Pearl Peralta-Maclang, has over 34 years of success stories in sales and marketing.

“I would like to thank my Marco Polo Davao family, Wharf Hotels Management and everyone the well wishes and prayers for me to win. I am forever grateful to our GM Dottie Wurgler-Cronin for the guidance she gave me as well as to the team for the unending encouragement. This award is for the Philippines, especially for Mindanao and Davao City.” said DOSM Pearl Peralta-Maclang.

With a strong background in managing and leading hotels and resorts and full of positive dynamism, Pearl accepted her first assignment in the Mindanao region in October 2015, as the Director of Sales and Marketing of Marco Polo Davao.

Her presence in the region as a professional has set the tone for sales & marketing in Mindanao. One of her strong selling points is her capacity to invent new ideas and think out of the box, such as implementing sales blitzes that carrying the rich culture of the region and the hotel brand.

Pearl has been very instrumental in raising and intensifying Marco Polo Davao’s reputation as the first and only premier hotel with best personalized service in the Hospitality Industry in Mindanao. Because of her marketing efforts, MPD has been at the front of the mind for national TV and print media interviews.

She is also known for her passionate approach towards the personal and professional development of her team. One has described her as a highly people oriented individual who has the natural talent to speak and engage with associates from different generational timelines and guests from all walks of life. Her leadership gained the S&M department the highest score in the 2016 Associate Engagement Survey because of her commitment to train and empower associates.

Hoteliers like Pearl who have an exciting passion for the industry and the country are a rare breed nowadays. Pearl’s admirable wisdom inspires others to face challenges with a creative energy and positive disposition—truly deserving to be one of the top hotelier awardees for 2017.

She and another alumna from Marco Polo Davao were the only hoteliers from the Philippine hotels to make it to the finals. The awarding of winners was held last 14 December 2017 at Star City, Macau.



The Hotel of the Year award is “the only accolade in Asia that honors the dedicated professionals of the hotel industry”. It started in 2014 where top hoteliers from Greater China, Asean and North China will be carefully judged and examined by panel of experts. The panel of judges consists of representatives from Forbes Travel Guide, Google, International Luxury Travel Market (ILTM), Les Roches, Edipresse Media Asia & The China National Hotel Association.

Notes to editor:

About Marco Polo Davao

Marco Polo Davao is strategically located at the heart of Davao City. It is Mindanao’s first and only premier hotel with 245 well-appointed rooms and suites. For the past nineteen (19) years, the hotel still lives up to its brand of elegance and warm Davao hospitality.

Marco Polo Davao also serves as an ideal venue for meetings and functions. It has six function rooms and two ballrooms, which provide the ideal balance of versatility, technology and design. Retreat to any of the rooms and suites, which are elegant realizations of comfort, warmth and space. The rooms and suites on the Continental Club Floor provide utmost privacy for the guest with a stunning view of Mount Apo or the Samal Island. All the rooms and suites in Marco Polo Davao are equipped with broadband internet and other amenities befitting a business traveler.

About Global Hotel Alliance

Global Hotel Alliance (GHA) is the world’s largest alliance of independent hotel brands, bringing together 35 brands with 550 hotels in 76 countries. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands. GHA’s award-winning loyalty programme, DISCOVERY, provides nearly 10 million members exclusive opportunities to immerse themselves in local culture wherever they travel. For more information, visit gha.com

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