



MARCO POLO  
HONGKONG HOTEL  
HONG KONG

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## Press Information

For Immediate Release

### Marco Polo German Bierfest Wins 'Best PR Campaign - Food and Beverage' at Marketing Magazine's PR Awards 2019



**11 October 2019, Hong Kong SAR, China** – The upcoming Marco Polo German Bierfest was honoured at the annual PR Awards 2019 organised by Marketing Magazine. Following last year's Silver Award for 'Best Event Team' during the Marketing Events Awards 2018, the iconic Marco Polo German Bierfest garnered a Bronze Award for 'Best PR Campaign – Food and Beverage' during the PR Awards 2019 ceremony held in August.

"This is a significant recognition to us," said Mr Christophe Horrenberger, Director of Restaurants, Bars & Events of Marco Polo Hotels – Hong Kong. "We are honoured to receive the award. We appreciate the continued support from our media friends and would like to thank our sponsors, partners and associates who have contributed to the event. We have successfully demonstrated the art of promoting German cuisine in the past years.

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#### About Marco Polo Hongkong Hotel EXPLORE DISCOVER EXPERIENCE

Situated in the heart of Tsim Sha Tsui, Marco Polo Hongkong Hotel in Hong Kong SAR of China is part of Harbour City – Hong Kong's largest shopping complex, housing over 450 shops, including the world's leading luxury brands and a myriad of dining options.

Comprised of 665 luxurious guestrooms and suites, many of which offer breathtaking waterfront views of celebrated Victoria Harbour, the hotel also offers the ultimate in personalised service with



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The Continental Club. All rooms are well-equipped with complimentary Wi-Fi with deluxe amenities. Within a short walk are landmarks such as the Hong Kong Museum of Art, Space Museum, Hong Kong Cultural Centre, and 1881 Heritage. The hotel is also on the doorstep of Star Ferry terminal and MTR subway stations.

Marco Polo Hongkong Hotel features an outdoor swimming pool, a lobby lounge, a gym, an all-day dining outlet, Cafe Marco on Level 1, featuring a wide variety of gourmet cuisines from all over the world and our renowned authentic Italian restaurant, Cucina. The hotel has 14 function rooms; the largest venue can accommodate up to 430 guests, with the dedicated service of our professional Banquet Services Team.

The hotel is part of Wharf Hotels, a wholly owned subsidiary of The Wharf (Holdings) Ltd, a Hong Kong-listed company with core business interests in property and investments in communications and container-terminal operations. Other Wharf Hotels properties include Gateway Hotel and Prince Hotel in Hong Kong, as well as hotels in mainland China and the Philippines.

### **About Global Hotel Alliance**

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands, bringing together more than 30 brands with over 550 hotels in 78 countries. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands. GHA's award-winning loyalty programme, DISCOVERY, provides 15 million members exclusive opportunities to immerse themselves in local culture wherever they travel. For more information, visit [globalhotelalliance.com](http://globalhotelalliance.com)

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