

# WHARF HOTELS

NICCOLO  
HOTELS

MARCO POLO  
HOTELS

**For immediate release**

## **Prince Hotel to undergo major renovation Rebuilding for the future starts now**



*Prince Hotel, Canton Road, Hong Kong.*

24 February, 2020 (**Hong Kong SAR, China**) - Prince Hotel, located in Harbour City, Tsim Sha Tsui, will undergo a major renovation over the next 15 months with its closure today and will reopen in Q3 2021.

To create a sustainable long term economic future for the cluster of three Canton Road hotels, namely Prince Hotel, Gateway Hotel, and Marco Polo Hongkong Hotel, the renovation contract for Phase 1 was awarded in December 2019 and will start shortly. The full closure option would accelerate other phases to achieve overall downtime rationalization.

In line with cross industry measures deployed in terms of cost efficiencies and containment in light of both challenges of reduced inbound travel in 2019, and now the COVID-19 impact, the manpower strategies have focused on employee retention activities, which include redeployment, internal projects, learning and development, as well as CSR initiatives for all three hotels with synergistic benefits.

“The Prince Hotel’s renovation programme is a positive statement and underlines the long term future of tourism to this city,” said Jennifer Cronin, President of Wharf Hotels. “We are extremely proud of our group and the vision that has once again reinforced Wharf Hotels’ position as a leader in the hospitality sector. We are grateful to all our Associates who have worked extremely hard to deliver The Marco Polo Way during these unprecedented times. We look forward to rebuilding and strengthening Hong Kong’s reputation long into the future with the new Marco Polo Prince Hotel,” she said.

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## About Wharf Hotels The Spirit of Discovery

Emanating the spirit of discovery, Wharf Hotels, a wholly owned subsidiary of The Wharf (Holdings) Ltd, is based in Hong Kong SAR of China, and currently operates 17 owned or managed hotels under Niccolo or Marco Polo Hotels in China, Hong Kong and the Philippines. Niccolo Hotels was added to the group's portfolio in 2015 as the luxury collection, positioning the brand as contemporary chic. The Murray, Hong Kong, a Niccolo Hotel, the brand's flagship hotel, was ranked as the top hotel in the city within a year of its opening, and the upcoming opening of Niccolo Suzhou will bring the brand's collection to 5 hotels following the successes of Niccolo Chengdu, Chongqing and Changsha. Marco Polo's international deluxe hotels in established locations within China, Hong Kong and the Philippines maintain their ethos to explore, discover and experience a destination, drawing on the philosophies of their namesake, Marco Polo: an adventurer, a traveller, an entrepreneur and a connoisseur of culture - just as Marco Polo's modern travellers are today. Wharf Hotels is a member of the Global Hotel Alliance.

Further details are available at [wharfhoteles.com](http://wharfhoteles.com).

## About Global Hotel Alliance

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 78 countries. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands. GHA's award-winning loyalty programme, DISCOVERY, provides 16 million members exclusive opportunities to immerse themselves in local culture wherever they travel. For more information, visit [globalhotelalliance.com](http://globalhotelalliance.com)

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