



MARCO POLO
XIAMEN

EXPLORE DISCOVER EXPERIENCE

Press Information

For Immediate Release

MARCO POLO XIAMEN TAKES LEADERSHIP POSITION IN SUSTAINABLE PRACTICES

2018
THIS IS TO CERTIFY
MARCO POLO XIAMEN

HAS BEEN ASSESSED AS MEETING SILVER CERTIFICATION
(1 YEAR) REQUIREMENTS OF THE EARTHCHECK COMPANY
STANDARD
ACCOMMODATION - BUSINESS HOTEL

Achievement Date: 01 November 2018

CHAIRMAN

www.earthcheck.org



the planet deserves more than half measures

6 November 2018, Xiamen – In an important milestone, Marco Polo Xiamen has achieved Silver Certification Requirements through EarthCheck, the world's leading environmental management and professional services group for the travel and tourism industry.

“This is a great honor and recognition to Marco Polo Xiamen and our team to have this award. We are proud to meet the Silver Benchmarking requirements of the EarthCheck in environment and sustainable development. Marco Polo Xiamen will continue to keep sustainable practice in our everyday transactions and move forward for the next level.” says Marco Polo Xiamen General Manager, Millie Tsui.



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Tourism is a \$1.4 trillion industry which directly affects the destinations it operators within. The very environmental values and cultural assets that attract visitors to destinations need to be protected and responsibly managed. The tourism industry and its operators are key to creating this change.

Stewart Moore, CEO of EarthCheck, said that Marco Polo Xiamen has taken a significant leadership position in sustainability. Mr. Moore said, "I would like to congratulate whole team at Marco Polo Xiamen on their achievement. Marco Polo Xiamen is a valued member of a global group of tourism operators who dare to make a difference."

By working with EarthCheck, Marco Polo Xiamen has joined other industry leaders who are taking meaningful steps towards resolving some of the very real issues that face the planet.

About EarthCheck

EarthCheck is the world's leading scientific benchmarking, certification and advisory group for travel and tourism. Since 1987, we have helped businesses, communities and governments to deliver clean, safe, prosperous and healthy destinations for travellers to visit, live, work and play. We understand the value of big ideas and the importance of clear communication. We know that what can be good for the planet is also good for business.

END

About Marco Polo Xiamen

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Marco Polo Xiamen boasts 300 well-appointed rooms and suites, a spectacular Marco Polo ballroom and 9 meeting rooms and can cater to events of any size. The hotel provides impeccable service and offers unrivalled views on Lake Yundang and Xiamen city. Located near the famous Coffee Street, it is close to the Xiamen International Airport and the city business district. The hotel facilities include four dining outlets, a recreation complex with an outdoor swimming pool, a fitness center, sauna and billiards table. The Marco Polo shopping arcade on the hotel's ground level floor houses some luxury brand shopping facilities next to a diverse selection of international cuisine restaurants. For more information, visit marcopolohotels.com.

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About Global Hotel Alliance

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands, bringing together 33 brands with over 550 hotels in 77 countries. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands. GHA's award-winning loyalty programme, DISCOVERY, provides 13 million members exclusive opportunities to immerse themselves in local cultures wherever they travel. For more information, visit discoveryloyalty.com.

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