

## Marco Polo Xiamen

### Takes Leadership Position in Sustainable Practices

2017  
THIS IS TO CERTIFY THAT  
MARCO POLO XIAMEN

HAS BEEN ASSESSED AS MEETING BRONZE BENCHMARKING  
REQUIREMENTS OF THE EARTHCHECK COMPANY STANDARD  
ACCOMMODATION - BUSINESS HOTEL



**18 December, 2017 (Xiamen, China)** –Marco Polo Xiamen has been assessed as meeting Bronze Benchmarking Requirements of the Earth Check, the world’s leading scientific benchmarking, certification and advisory group for travel and tourism.

“I appreciate that our efforts have been recognized. We are proud to meet the Bronze Benchmarking requirements of the EarthCheck in environment and sustainable development. Marco Polo Xiamen will continue to keep Sustainable practice in our everyday transactions.” says Marco Polo Xiamen General Manager, Millie Tsui.

Headquartered in Australia, EarthCheck Certified is a sustainability program that assists businesses, communities and governments in their efforts to protect and enhance the environmental, economic and social sustainability of their tourism initiatives.

EarthCheck founder and CEO, Mr Stewart Moore, announced, "I would like to congratulate the whole team at Marco Polo Xiamen on their achievement. The hotel is a leading advocate in the region and a valued member of a global group of tourism stakeholders who dare to make a difference. In doing so, they are measuring their performance against best practices and making positive changes to reduce their environmental and social impact."

#### **About EarthCheck**

EarthCheck is the world's leading scientific benchmarking, certification and advisory group for travel and tourism. Since 1987, we have helped businesses, communities and governments to deliver clean, safe, prosperous and healthy destinations for travellers to visit, live, work and play. We understand the value of big ideas and the importance of clear communication. We know that what can be good for the planet is also good for business.

#### **About Marco Polo Xiamen**

Marco Polo Xiamen boasts 300 well-appointed rooms and suites, the spectacular Marco Polo ballroom and 9 flexible meeting rooms that can cater to events of any size. The hotel provides impeccable service and offers unrivalled views of Lake YunDang. It is steps from the famous Coffee Street and minutes from Xiamen Airport and the city's business districts. The hotel's recreation complex includes an outdoor swimming pool, fitness center, sauna and a billiards table. For more information, visit [marcopolohotels.com](http://marcopolohotels.com)

#### **About Global Hotel Alliance**

Founded in 2004, and based on the airline alliance model, Global Hotel Alliance ("GHA") is today the world's largest alliance of independent hotel brands. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands, and operates a multi-brand loyalty programme, DISCOVERY, which has over eight million members. GHA currently includes more than 30 brands, encompassing over 550 upscale and luxury hotels with 110,000 rooms across 76 different countries. For more information visit [gha.com](http://gha.com)

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