

WHARF HOTELS

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For immediate release

Wharf Hotels Announces New Biosecurity Protocols

#SafeTravels endorsed by the World Travel & Tourism Council



Iconic harbour views, Marco Polo Hongkong Hotel



8 July, 2020 (**Hong Kong SAR, China**) – Wharf Hotels has launched a series of new Biosecurity Protocols committed to the well-being of its guests, colleagues and partners at their Niccolo Hotels and Marco Polo Hotels in Hong Kong SAR, mainland China and the Philippines.

Amplifying its core values including exceptional service and integrity, the Biosecurity Protocols ensure its 17 hotels implement upgraded health and hygiene standards in line with the World Travel & Tourism Council's (WTTC) global protocols, enabling guests to continue their journeys of *#SafeTravels* with ease.

The WTTC is working to raise awareness of these initiatives throughout the travel and tourism industry, which is globally one of the largest economic sectors. With over 200 members who are CEOs, Chairpersons and Presidents of leading organisations, the WTTC continues to emphasise the importance of security, safety and sustainability within the industry through effective public and private sector collaboration. Designed to rebuild confidence among consumers and ensure alignment of the private sector, Gloria Guevara, WTTC President & CEO, said: "The safety and hygiene of travellers is paramount, which is why our new guidelines for Safe and Seamless Travel including testing and tracing, are designed to assist in the recovery of travel and tourism through the identification and, or isolation of infected travellers."

Consistently in contact with global and local healthcare authorities to comply with the most recent protocol updates, Wharf Hotels remains dedicated to anticipate, satisfy and exceed

Wharf Hotels Management Limited trading as Wharf Hotels.

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guest expectations while staying true to the brands' spirit to provide effortlessly luxurious experiences at Niccolo Hotels, and showcase the spirit of travel and discovery at Marco Polo Hotels. Innovating the check-in experience to become paperless and digitised, additional measures have been taken in compliance with HACCP standards, with the highest hygiene levels meticulously maintained at all times and at all touchpoints. The group's stewardship provides all staff and team members with the knowledge, resources and training needed to heighten and execute preventative measures to protect all guests and Associates.

Thomas Salg, Vice President Operations of Wharf Hotels said, "The whole world is on high alert. We are working with multiple partners and organisations to ensure we adhere to globally recognised standards in order that we can stay focused on caring for our guests. By adding *#SafeTravels* to their stay, event or visit, their experiences are enriched and relaxed. That way, we can continue to provide the warm hospitality and personalised service that our guests recognise us for and have come to trust and appreciate."

Read more about our Health and Safety protocols:

[Marco Polo Hotels](#)

[Niccolo Hotels](#)

[World Travel & Tourism Council](#)

About Wharf Hotels The Spirit of Discovery

Emanating the spirit of discovery, Wharf Hotels, a wholly owned subsidiary of The Wharf (Holdings) Ltd, is based in Hong Kong SAR of China, and currently operates 17 owned or managed hotels under Niccolo or Marco Polo Hotels in China, Hong Kong and the Philippines. Niccolo Hotels was added to the group's portfolio in 2015 as the luxury collection, positioning the brand as contemporary chic. The Murray, Hong Kong, a Niccolo Hotel, the brand's flagship hotel, was ranked as the top hotel in the city within a year of its opening, and the upcoming opening of Niccolo Suzhou will bring the brand's collection to 5 hotels following the successes of Niccolo Chengdu, Chongqing and Changsha. Marco Polo's international deluxe hotels in established locations within China, Hong Kong and the Philippines maintain their ethos to explore, discover and experience a destination, drawing on the philosophies of their namesake, Marco Polo: an adventurer, a traveller, an entrepreneur and a connoisseur of culture - just as Marco Polo's modern travellers are today. Wharf Hotels is a member of Global Hotel Alliance, the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 85 countries.

Further details are available at wharfhoteles.com

About Global Hotel Alliance

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 85 countries. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands. GHA's award-winning loyalty programme, DISCOVERY, provides 17 million members exclusive opportunities to immerse themselves in local culture wherever they travel. For more information, visit globalhotelalliance.com

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